



VOCALIZE THIS AUDIO PRODUCTIONS RATE SHEET

All rates include a fully produced, straight voice over and a three day turn around.

Independently Owned & Operated | VocalizeThisProductions.com

Commercial Rates

Digital Commercial Voice Overs (paid-apps, apps/websites/podcasts with ads, YouTube, Hulu, Spotify, Pandora, social media)	0-30 seconds: \$250 31-60 seconds: \$375
Local TV Commercial Voice Overs (less than 1 million in audience)	0-30 seconds: \$500 31-60 seconds: \$750
Regional TV Commercial Voice Overs (more than 1 million in audience)	0-30 seconds: \$800 31-60 seconds: \$1100
National TV Commercial Voice Overs (more than half a country)	0-30 seconds: \$2000 31-60 seconds: \$3000
Local Radio Commercial Voice Overs (less than 1 million in audience)	0-30 seconds: \$200 31-60 seconds: \$300
Regional Radio Commercial Voice Overs (more than 1 million in audience)	0-30 seconds: \$400 31-60 seconds: \$600
National Radio Commercial Voice Overs (more than half a country)	0-30 seconds: \$1000 31-60 seconds: \$1500

Non-Commercial Rates

Priced Per Word:	
Up to 300 words	\$1.00
301 - 750 words	\$0.70
751 - 1500 words	\$0.45
1501 words and up	\$0.30

Syncing the timing of a voice over with an existing video: 50% of the total script price

24 hour project turnaround for scripts totaling 1,000 words or less: \$35

Addition of background music to project: 50% of total script price

Separating audio files, 0-100 individual audio files: no fee

101+ individual audio files: \$1 per file

Additional voices, impressions, etc: Available upon request

EXTRAS!